

Corporate Structure

Northeast Oklahoma Electric Cooperative



Northeast Rural Services, Inc.

NRS
Right-Of -Way

REctec



Survey Response Locations

- **Completed Surveys: 2140**
7,328 surveys were mailed
1,234 surveys used for RUS data, remaining 541 were outside our PSA.
- 69.5% take rate based on market survey, reduced to 46% on RUS application/pro forma.
- Announced project to NEOEC members in February 2014 through newsletter, began receiving \$100 install fee/sign ups.
- May 2014: Had 1,500 customers pay \$100 and sign up for service. Had not announced date of service, pricing or service offerings.
- June 2014: 1,700 customers have signed up for services.

